



Program



Organization Description

Fairhill Partners is a 501(c)(3) nonprofit organization, owning 9.5 acres in the City of Cleveland, OH. Fairhill Partners began operations in 1987, having grown out of the vision of a small group of organizations with complementary missions of providing direct and ancillary services to older adults, their lay and professional caregivers, and others who serve them. The group determined that like-minded agencies “living” together in a professional community would encourage collaboration and make best use of available resources. Additional space is available for expanding this concept. In addition to the multi-organization presence on the campus, Fairhill provides a homeless shelter for first time homeless older persons, and a 55+ market rate residential community that is focused on older relatives raising children. This “Social purpose real estate” approach today includes 20+ organizations that call Fairhill home, 15 residential units and one 8-10 person homeless program.

Direct services and educational programs offered by Fairhill Partners address kinship care, adult family caregiving, self-management workshops, fall prevention workshops, peer-led fitness and enrichment activities, safety and security programming and much more. Access Your Benefits connects people with screening for, and assistance in applying for, many public benefits, such as SNAP, Medicaid, energy assistance, and the Golden Buckeye card.

Fairhill Partners is governed by an independent Board of Directors.

History

Fairhill began implementing EBPs in 2006, starting with Matter of Balance. CDSMP was added next and today Fairhill also offers Diabetes Self-Management; Pain Self-Management, Positive Self-Management, and Tomando Control de Su Salud. CATCH Healthy Habits, offered through OASIS, connects older adult volunteers with children, K-5, who participate in an afterschool, summer camp or Vacation Bible School program that address nutrition and physical activity.

We chose Matter of Balance to implement first because falls are a highly visible challenge for Greater Cleveland’s older persons and because once training is completed and the license is granted, there are currently no ongoing license fees. The Stanford programs were chosen due to the extremely credible research results that demonstrate the impact of the programs. The replicability of the template, six weeks, once a week for two and half hours becomes familiar and comfortable for sites and leaders alike, increasing access.

Partners and Funders

Fairhill Partners currently has a contract with one managed care insurer to deliver A Matter of Balance workshops as a pilot project. We are delivering A Matter of Balance, CDSMP, DSMP and Pain Management in partnership with several health systems, but arrangements for ongoing financial support are highly varied and most are short term. Foundation grants and contracts with the Area Agency on Aging for Title IIID services are the largest sources of support for the EBPs.

As a subcontractor in a larger CDC grant, Fairhill Partners is also working to support “clinic to community” relationships. We have pilot projects delivering CDSMP and DSMP with 2 multi-clinic hospital systems and a multi-clinic neighborhood health practice.

Successes

We anticipate 150-225 Matter of Balance completers annually. About 270 persons annually complete one or more of the Stanford self-management programs. Our goal is to reach 500 or more completers annually with one or more evidence-based programs.

We're proud that our Leaders and coaches are representative of our community; most of our workshops are truly peer-led by effective, volunteer community members.

Lessons Learned

- Outside of securing payment per person or per workshop, the single greatest challenge working with health systems and/or payors is how to increase “uptake” from referral to showing up at a workshop.
- A related issue is the system/providers frustration when they finally get 6 or 7 people to a workshop and you have to tell them, sorry the minimum number of participants to start with session one is 10 (or 8 for MOB).
- Securing BAAs with health care providers/systems/payors can be tedious. Things get bogged down in the respective legal departments. We have successfully executed three BAAs in the past year.
- In our experience, working with payors, it takes so long to get Medicare to approve any outreach/marketing materials used for Medicare or dual eligibles that the entire pilot project could be over before approval is granted. It can easily take 6 months to get a simple flyer approved.



Program Contact: Stephanie FallCreek, DSW

Email: SFallCreek@fairhillpartners.org

Phone Number: (216) 421-1350

Website: fairhillpartners.org